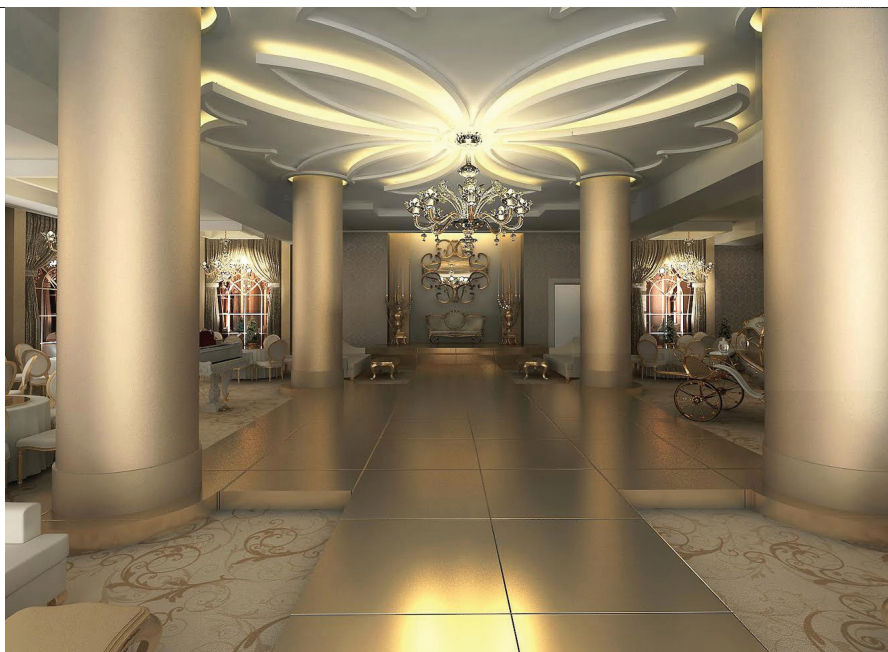


Sanam events Hall

Hafr Albatin -KSA
Hospitality Industry

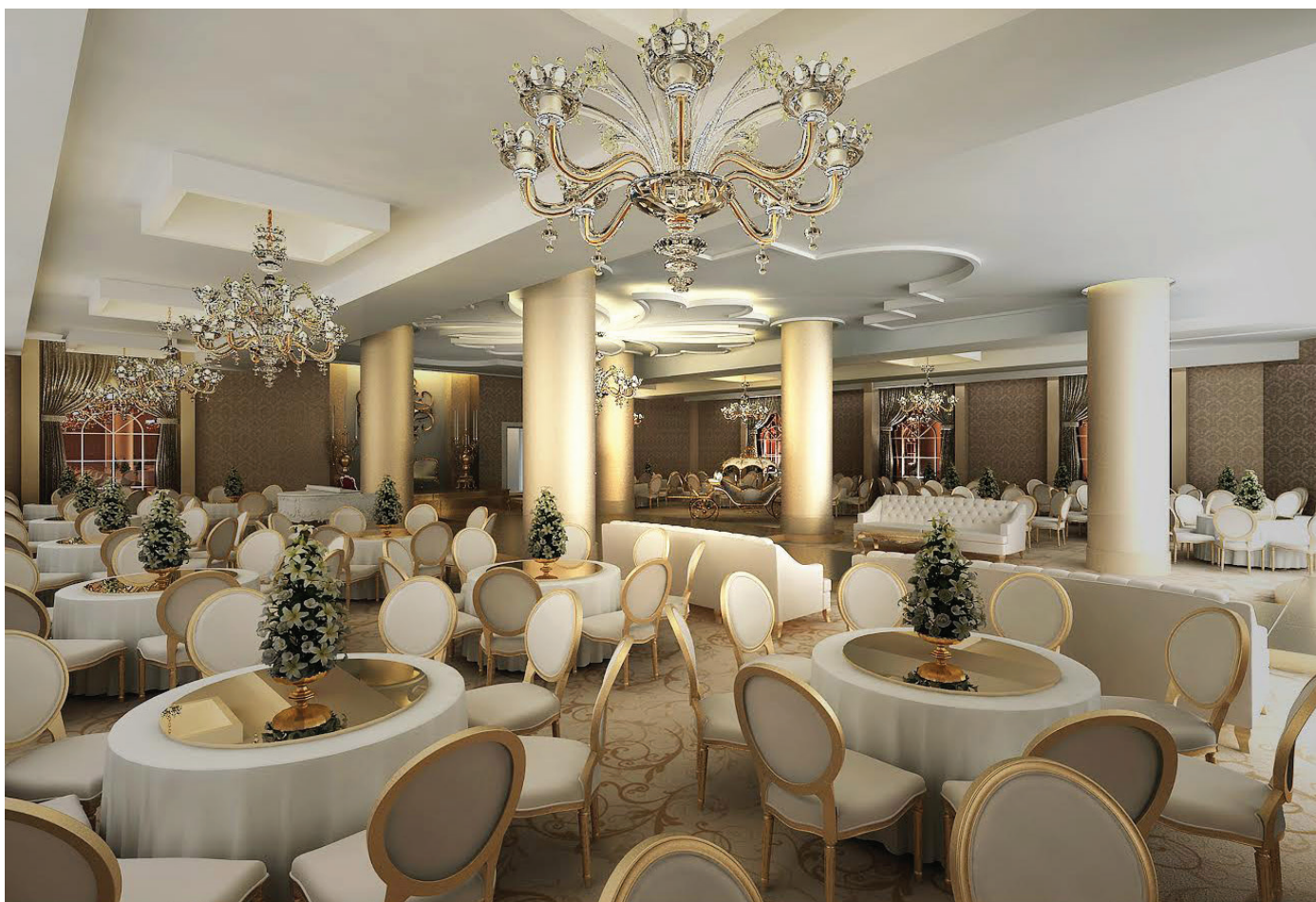
Year: 2017
Value: USD 270,000



Project Highlights

This was a challenging renovation rush project that had to be accomplished completely in 30 days, three shifts worked day and night to meet the deadline, as there were events scheduled in advance to utilize the hall.

This type of projects is critical as we had to design it with an approach that meets most of the users taste. When we design for a person or couple or a family our choices are specific and particular based on their preferences that we get to know via meetings, but when you design for hundreds of people that you will never meet, we have to be cautious and considerate.





One of the obstacles in this hall were four structural columns located in the center of the space that blocked the visual access to users, we had to solve this problem by attracting eyes to the inner space within columns to play as a focal point where all users dance and interact dynamically and being observed by others who are seated.



A state of art audio visual system was used to compliment the main functions, multi colors changing system, laser and beam light located on steel trusses hung on ceiling, give an equal distribution of visual light effects based on user's preferences.